



**PULL TOGETHER  
FOR EPILEPSY  
2016**

# 2016 PARTNERSHIP OPPORTUNITIES

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epilepsy  
south eastern  
ontario

[www.epilepsyresource.org](http://www.epilepsyresource.org)



A United Way Member Agency



## Dear Prospective Partner,

Epilepsy South Eastern Ontario would like to invite your company or organization to be part of our Fourth Annual Pull Together for Epilepsy – Fire Truck Pull.

On **Sunday July 17, 2016**, teams-of-eight from across Ontario will be actively participating in this event, as well as hundreds of people spectating. All proceeds from the event will be used for support, education and advocacy services for over 3,000 people that are affected by epilepsy in Kingston and the surrounding areas.

Throughout this package, we have outlined a number of unique marketing opportunities. Each year, the Fire Truck Pull provides organizations with opportunities to gain recognition as community partners and connect with individuals from Kingston and its surrounding areas. The Fire Truck Pull is an effective and exciting way of targeting a receptive and engaged community, while increasing brand visibility and cause-related marketing efforts.

Epilepsy South Eastern Ontario relies on partnerships with local and provincial businesses in order to ensure the success of the event. We offer various levels of sponsorship advertising to match your marketing objectives, and we graciously welcome any potential partnerships.

If you have any questions, or wish to discuss a possible partnership agreement, please do not hesitate to contact me at [events@epilepsyresource.org](mailto:events@epilepsyresource.org). We look forward to working with you!

Sincerely,

**Matthew Meagher**  
Special Events Coordinator  
Epilepsy South Eastern Ontario  
Email: [events@epilepsyresource.org](mailto:events@epilepsyresource.org)  
Phone: (613) 542 - 6222



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Benefits	Bronze	Silver	Gold	Platinum
Tax receipt and thank you letter	✓	✓	✓	✓
Advertising on social media outlets	✓	✓	✓	✓
Your logo featured in event materials	✓	✓	✓	✓
Promotion on our website		✓	✓	✓
Complimentary VIP seating at event		✓	✓	✓
Support mentioned in media coverage of event			✓	✓
Booth at event (locations vary by package level)			✓	✓*
May enter a member to the Honourary Team				✓
Special recognition as lead sponsor of event				✓
Chance to speak at event as a Special Guest				✓
<b>Package Prices</b>	<b>\$100 - \$250</b>	<b>\$250 - \$500</b>	<b>\$500 - \$1000</b>	<b>\$1000 +</b>

\* Platinum-level partners provided with priority choice of premium booth locations

**We graciously accept both monetary and in-kind sponsorships.**



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**Our Mission & Epilepsy Facts:**

Epilepsy South Eastern Ontario is a non-profit charitable organization dedicated to improving the quality of life for those affected by epilepsy and seizures. We provide support, education, and advocacy services for those affected by epilepsy, and are a community resource for epilepsy and seizure education and awareness in Kingston, Frontenac, Lennox & Addington, and Leeds & Grenville areas. Our main focus for advocacy and education centers around educational initiatives and support for children with epilepsy, or who take seizures and those individuals who need someone to speak-up for them and advocate on their behalf.

Epilepsy affects 1-in-100 people in Canada. This equates to 90,000 people in South Eastern Ontario, which has the largest population living with seizures in the country; this is higher than Multiple Sclerosis and Cystic Fibrosis combined. Seizures are the 2<sup>nd</sup> most common neurological disorder, next to migraines, with no known cause. 1-in-10 people will have a seizure during their lifetime.

**Event Details:**

**Date:** Sunday July 17, 2016, **Time:** 11:00 AM - 3:30 PM (Team pulls begin at 1:00 PM)

**Location:** Confederation Park- 216 Ontario St. (In front of Kingston City Hall)

**How Your Company Benefits:**

Showcase Products / Services	Increased Local Visibility	Social / Community Involvement
Exponential ROI	Distinguished Guests: MP, Mayor, Frontenacs	Increased local reputation – Socially conscious
Increased Business Traffic Post-Event	Ten + different media outlets covering the event	Opportunity to unobtrusively network / promote
Over 500 spectators expected	Marketed to local community and businesses	Contribute to our \$15,000 goal. Tax deductible, of course!
Extensive Media Coverage	Network with local schools, fire departments and more	Help support local epilepsy education, advocacy and support



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# epilepsy south eastern ontario

Please fax or e-mail this form by **July 10, 2016** to the following address:

**Epilepsy South Eastern Ontario**

**920 Princess Street, Unit 205**

**Kingston, Ontario, K7L 1H1**

**Phone: (613) 542-6222 ~ Fax: (613) 548-4162**

**Email: [events@epilepsyresource.org](mailto:events@epilepsyresource.org)**

How would you like to sponsor this event? Cheque  Cash  In-Kind Donation

If cheque or cash, please indicate which partner level desired: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Mailing Address (if different from above): \_\_\_\_\_

Email Address: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*\*Tax Receipts are provided for all donations*

*\*Please make all cheques payable to **Epilepsy South Eastern Ontario***

***Proceeds to benefit Epilepsy education, advocacy and support***

***Charity # BN118900794 RR 0001***



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**Thank you  
for your support!**



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